



Overview and Frequently Asked Questions

BravoSolution Buys Puridiom

On August 1, 2016, BravoSolution announced that it has acquired Puridiom, a privately-held company of on-demand procurement and AP solutions. Puridiom, founded in 1983, has deep experience in eProcurement solutions, with over 30 years supporting the procurement processes of small and large organisations.

Overview and Strategy

What is the rationale for this acquisition?

The acquisition of Puridiom accelerates BravoSolution's aggressive plan to become a global source-to-pay solution leader with dedicated procure-to-pay capabilities enabling full end-to-end procurement process through an integrated purchase-to-pay suite. This capability will help businesses efficiently manage the entire procurement lifecycle to drive superior savings. This transaction is a big win for customers of both companies, as it significantly extends solution capabilities, services and ability to help procurement organisations deliver more value to their business.

What products and services does Puridiom offer?

Puridiom offers a comprehensive all-in-one procure-to-pay (P2P) solution that has evolved through years of working with procurement professionals. This includes capabilities such as:

- Requisition and Approval Workflow
- Budget Control and Management
- EIPP
- Catalog Management
- Inventory Fulfillment

How will BravoSolution customers benefit from Puridiom's P2P solution?

BravoSolution customers and partners will now have full P2P capabilities integrated into the BravoSolution platform. The addition of P2P capabilities enables BravoSolution customers to go beyond strategic sourcing to streamline the entire purchasing and payment process. From requisition to payment, Puridiom efficiently and effectively automates the full process, while collecting critical spend data to help procurement teams make informed decisions.

Do BravoSolution and Puridiom complement each other?

BravoSolution and Puridiom cloud-based solutions are extremely complementary. The acquisition brings together both the strategic and operational capabilities of procurement into one, integrated strategic procurement platform.

How will Puridiom customers and partners benefit from the acquisition?

The integration into BravoSolution provides Puridiom customers and partners access to one of the most highly-ranked strategic procurement platform in the industry, along with support and service from BravoSolution’s global team of procurement leaders and practitioners.

How will the proposed acquisition impact current product roadmaps?

BravoSolution is committed to protecting and enhancing customer investments in both BravoSolution and Puridiom solutions. BravoSolution plans to continue to invest in both platforms, as they become increasingly integrated over time.

Business Continuity

Will Puridiom continue to operate as its own brand? When will it be fully integrated under the BravoSolution name?

Puridiom will not operate as its own brand. Effective immediately, Puridiom will be fully integrated into BravoSolution and its products will become part of the BravoAdvantage solution suite.

Should Puridiom customers continue to call Puridiom customer support?

Yes. Puridiom customers should continue to use existing Puridiom contacts for support, professional services and sales to address immediate and ongoing needs. As the integration of both companies progresses, we will communicate all changes and transitions well in advance to ensure a smooth customer service experience.

Will BravoSolution continue to support Puridiom partners?

Yes. Partners should continue to use existing Puridiom contacts to address immediate and ongoing needs. If contact information changes, we will communicate these changes well in advance to ensure a smooth service experience.

Where can I find out more information about the BravoSolution and Puridiom combination?

For more information, please visit www.bravosolution.com